

Artist's Brief – Conniburrow Big Local

Conniburrow Big Local is working with the Arts and Heritage Alliance Milton Keynes on a cultural inclusion and diversity bridging project. A major aim of this project is to build greater understanding between the MK arts and heritage sector and the diverse communities it serves. This is one of six projects, funded by MK Community Foundation, that will use identity as a way to facilitate creative processes that link communities and cultural organisations to locals in and around Milton Keynes.

Conniburrow is an estate close to central Milton Keynes. It has a large park, two schools, and a community of diverse residents. Conniburrow became part of the Big Local scheme in 2012. The scheme brings support and investment to the estate to help the community be a better place to live in. The Conniburrow Big Local's three priorities are:

- Conniburrow Pride
- Building Social Cohesion
- Improving Physical Infrastructure

Conniburrow Big Local and The Arts and Heritage Alliance Milton Keynes is now looking to appoint a professional artist who has similar lived experience to those who live on the Conniburrow Estate. Working with people from the Conniburrow estate as a community group, the artist will creatively showcase the positive environmental aspects of Conniburrow, aiming to build local pride and social cohesion.

Addressing the issue of littering, fly-tipping and rubbish dumping that currently causes upset for residents of the estate, the artist will begin a journey of change with the group. Together, they will create a project that imagines what Conniburrow could be like if it was litter and rubbish free.

The outcome must be a high quality community arts project. It can cross over a variety of mediums and art forms to highlight any themes or concepts for the work, for example: performance/ sculpture/ film/ soundscape, etc.

Taking into consideration that a major aim of this project is to build relationships between diverse communities and the arts and heritage sector, **the final creative piece must be accessible to a wide range of audiences.** This will provide a way for people to connect and engage with what is important to members of the Conniburrow Community, understanding their passions and interests.

Produced by the Arts and Heritage Alliance MK, the artist will work with the Conniburrow Big Local and the producers to find the most suitable space to display / promote the final creative piece.

TIMELINE:

January 2022 - June/July 2022.

PAYMENT:

- Artist fee: £6000 (inclusive of VAT), plus £500 for expenses.

- Materials budget: £2,000.

TO APPLY:

1. Provide an Artist brief (two pages OR 10 PowerPoint slides OR a 5 minute video, OR another medium that you are more comfortable using) with your initial ideas of how to take this project forward. **The proposal should respond to the information outlined here and the following question: How can a campaign against littering and fly-tipping showcase the spirit of a community?**
2. We are looking for innovation, potential for teamwork, and accessibility.
3. Include a CV and some samples of your work.
4. Include a breakdown of days and costs.
5. Deadline: 5 pm, Friday October 22nd, 2021.
6. Email: hello@aha-mk.org